

# byng leadership



Craig Woodall

Owner, Byng Leadership Inc.

"Craig delivers an engaging talk, making you think outside of the typical leadership box. Throughout his talk I found myself analyzing my management style to see when I was purely managing versus really leading. The ideas he presented not only generated interesting discussions in the room, but left me food for thought long after he had left." – I.Celis, UoT MBA

An accomplished motivational speaker, facilitator and leadership consultant. Craig spent 25 years working for a global corporation, most recently leading their operations in Central Canada. He is now following his passion for Leadership Development, helping individuals and organizations understand and make the most of their leadership potential.

Born in the UK and having spent the first half of his career working there he has a balanced view of life from both a European and North American perspective. Craig has lead teams in excess of 400 people and managed a business unit with annual revenues in excess of \$300 million. Having coached his teams for many years to 'follow their dreams' and do what they are passionate about he took a dose of his own medicine and created Byng Leadership, a niche consulting firm that helps organizations and projects realize their visions by maximizing the leadership potential of their people.

Craig has shared his views on Personal Development, Leadership, Life Balance, Motivation, Collaboration and a variety of other topics over recent years. Having presented on live television, international conferences, professional societies and universities, Craig will adapt his style to suit your audience.

Selection of recent speaking engagements and topics:

CBC News Live Interview – 'Growth of an emerging market'

TMA, Toronto – 'Future of Performance Reviews'

HR Business Partner Conference, Phoenix – 'Employees control their future, not organizations'

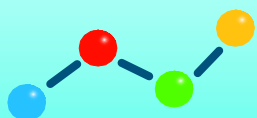
HRPA – 'Performance Management – is there another way?'

Professional Engineers of Ontario, Annual Conference – 'Mentoring'

University of Toronto – Executive MBA Class 2014 – 'Leadership and Life Balance'

Canadian Design Build Conference – 'Collaboration and Partnering'

Grand Erie District School Board – 'Follow your dreams'



**CHALLENGE YOU INSPIRE YOU AND TRANSFORM YOU**

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